**Vinyl**

**Budget-Friendly**

Vinyl is one of the most affordable flooring types on the market today. Prices can vary depending upon the thickness, brand and pattern selected, but there are some very affordable options available.

**Vast Array Of Finishes**

Vinyl is now printed in a wide variety of looks, patterns and colors. It is available in simulated stone, tile and even wood grain patterns. Many of these styles, especially luxury vinyl, look almost like the real material they are simulating.

**Durable And Resilient**

Vinyl flooring is also more resilient than you might have realized. The engineered vinyl variety WPC is a wood plastic composite that’s taken vinyl to new levels of durability.

**Easy To Maintain**

Today’s vinyl floor varieties have a resilient protective coating that makes it resistant to staining and dirt. This makes cleanup easier than many flooring types.

**Water-Resistant And Insulating**

Vinyl creates an insulating layer in the home that can help with efficiency and feeling good while walking on it. It is also resistant to water and moisture, unlike real wood flooring. Choosing printed vinyl instead of real wood allows for a wood look in rooms where this is normally not possible, such as in a bathroom or kitchen.